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CURRENT SERIAL RECORD

CANNED FRUIT
FCAN 2-66
June 1966

U.S. TRADE IN CANNED FRUITS AND VEGETABLES

U.S. exports of canned fruits and vegetables during calendar year 1965 totaled a record \$107,684,000, as compared with \$100,365,000 one year earlier. The previous high occurred in 1962, when exports amounted to \$105,376,000. Canned fruit exports (dominated by peaches, fruit cocktail, and pineapples), totaled \$76,922,000--up \$7,081,000 from 1964, but below the 1962 peak of \$78,665,000. Shipments of canned vegetables in 1965 amounted to \$30,762,000, or only \$238,000 over the previous year, but a record high.

Of total U.S. fruit, vegetable, and nut exports, canned fruits and vegetables are second to fresh products by value. However, canned products amount to roughly 25 percent of the total, while fresh account for over 40 percent. The remainder is comprised of dried fruit, juices, nuts and other fruit and vegetable preparations.

Canned peach exports rose from 4,692,000 cases, valued at \$23,410,000, in 1964 to 5,415,000 cases, worth \$26,179,000, in 1965. West Germany alone imported 47 percent, or 2,544,000 cases. Canada imported 875,000 cases, followed by the Netherlands with 471,000. Exports to the United Kingdom dropped for the third consecutive year and totaled only 150,000 cases. Competition there from Australia and South Africa, which are favored by a preferential tariff, has virtually eliminated this once important market for the United States.

Exports of fruit cocktail increased from the 1964 level of 2,978,000 cases to 3,188,000 cases, valued at \$22,999,000, in 1965. Canada surpassed the United Kingdom as the leading foreign market taking 833,000 cases, or 26 percent of the 1965 exports. U.K. fruit cocktail imports from the United States dropped from 722,000 cases in 1964 to 642,000 cases in 1965. However, exports to other important markets such as West Germany, Belgium-Luxembourg, and the Netherlands increased in 1965.

Canned pineapple exports during 1965 were valued at \$15,491,000--down \$1,121,000 from the previous year, but well above the 1959-63 average of \$13,238,000. Shipments to West Germany were 26,000 cases below the 1964 level and totaled 826,000. Those to the Netherlands amounted to 245,000 cases while Canada took 242,000. Combined, these three countries accounted for nearly 60 percent of total U.S. pineapple exports.

Exports of canned cherries jumped from \$1,913,000 in 1964 to \$5,502,000 in 1965, or a remarkable increase of 188 percent. West Germany became the leading market for U.S. canned cherries, taking 413,000 cases or almost half of the 1965 exports. Other important markets include Belgium-Luxembourg and the Netherlands which accounted for 25 percent and 13 percent, respectively, of U.S. exports.

Canned asparagus exports, which comprise the major portion of canned vegetable shipments, dropped approximately 25 percent from the 1964 level and totaled 1,548,000 cases. The export value per case (which includes all costs to the point of departure) was \$8.06 in 1965 as compared to \$7.57 in 1964. Comparable prices for the leading markets--West Germany, Switzerland, and Sweden--were also higher.

U.S. dollar exports of tomatoes and tomato products showed substantial increases over 1964 levels. Combined, these products accounted for approximately 20 percent of canned vegetable export trade during 1965.

U.S. exports of selected canned fruits and canned vegetables,
by value, average 1959-63, annual 1961-65

Item	: Average : : 1959-63 :	: 1961 :	: 1962 :	: 1963 :	: 1964 :	: 1965 :
	: 1,000 : : dollars :	: 1,000 : : dollars :	: 1,000 : : dollars :	: 1,000 : : dollars :	: 1,000 : : dollars :	: 1,000 : : dollars :
Canned fruits:	:	:	:	:	:	:
Apples and applesauce	343	502	556	340	450	(1/)
Apricots	1,586	2,221	1,556	1,449	1,057	1,717
Baby food	1,527	947	751	1,094	1,559	1,628
Cherries	933	947	1,394	947	1,913	5,502
Fruit cocktail	17,706	17,587	20,259	22,898	21,990	22,999
Grapefruit	1,641	2,044	1,676	884	589	550
Peaches	23,652	23,848	32,348	25,210	23,410	26,179
Pears	1,704	1,717	1,694	1,509	1,073	1,299
Pineapple	13,238	10,644	17,321	12,774	16,612	15,491
Prunes and plums	253	158	149	590	207	(1/)
Other	935	639	961	1,513	981	1,557
Total	63,518	61,254	78,665	69,208	69,841	76,922
Canned vegetables:	:	:	:	:	:	:
Asparagus	11,018	10,340	14,077	15,100	15,571	12,482
Baby food	753	515	1,105	991	1,242	744
Beans:	:	:	:	:	:	:
Baked beans, pork & beans .	764	768	663	1,081	971	1,336
String or stringless	1,174	573	967	1,786	565	799
Corn	963	949	948	1,101	1,389	1,854
Peas	1,028	998	826	975	898	1,021
Soups	3,150	2,619	2,811	2,792	3,219	4,039
Spinach	209	237	222	139	118	(1/)
Tomatoes	720	525	381	467	1,324	2,105
Tomato paste and puree	3,077	3,043	2,210	3,167	2,485	3,149
Tomato sauce for cooking	390	160	189	113	238	485
Other	2,399	2,169	2,312	2,863	2,504	2,748
Total <u>2/</u>	25,645	22,896	26,711	30,575	30,524	30,762

1/ Not separately classified after January, 1965. Included in "Other".

2/ Does not include tomato juice.

U.S. exports of canned fruits to specified countries,
by quantity and value, 1964 and 1965

Country	Apricots				Cherries			
	1964		1965		1964		1965	
	1,000 : cases : 1,000 : 24-2½'s:dollars		1,000 : cases : 1,000 : 24-2½'s:dollars		1,000 : cases : 1,000 : 24-2½'s:dollars		1,000 : cases : 1,000 : 24-2½'s:dollars	
Canada	26 :	219 :	82 :	586 :	10 :	86 :	14 :	117
Europe:								
EEC								
Belgium-Luxembourg	42 :	313 :	41 :	308 :	114 :	622 :	215 :	1,236
France	2 :	16 :	4 :	22 :	(1/)	3 :	5 :	32
Germany, West	2 :	19 :	23 :	128 :	107 :	617 :	413 :	2,518
Italy	2 :	12 :	1 :	9 :	1 :	3 :	1 :	13
Netherlands	5 :	37 :	27 :	161 :	48 :	263 :	111 :	624
Total EEC	53 :	397 :	96 :	628 :	270 :	1,508 :	745 :	4,423
Austria	2 :	11 :	2 :	9 :	(1/)	1 :	(1/)	2
Denmark	4 :	26 :	6 :	32 :	(1/)	3 :	(1/)	5
Finland	1 :	6 :	1 :	7 :	(1/)	3 :	1 :	21
Ireland	1 :	6 :	1 :	7 :	---	---	(1/)	1
Norway	6 :	51 :	6 :	49 :	1 :	3 :	1 :	9
Sweden	15 :	130 :	19 :	155 :	1 :	14 :	4 :	63
Switzerland	1 :	9 :	5 :	29 :	(1/)	1 :	1 :	8
United Kingdom	4 :	33 :	9 :	66 :	13 :	96 :	41 :	271
Other Europe	1 :	4 :	1 :	7 :	(1/)	(1/)	(1/)	3
Total Europe	88 :	673 :	146 :	989 :	285 :	1,629 :	793 :	4,806
Other	18 :	165 :	18 :	142 :	15 :	198 :	37 :	579
Total	132 :	1,057 :	246 :	1,717 :	310 :	1,913 :	844 :	5,502

1/ Less than 500 units.

(Continued)

U.S. exports of canned fruits to specified countries,
by quantity and value, 1964 and 1965

Country	Fruit cocktail				Peaches			
	1964		1965		1964		1965	
	: 1,000 : : cases : :24-2½'s:dollars	: 1,000 : : cases : :24-2½'s:dollars	: 1,000 : : cases : :24-2½'s:dollars	: 1,000 : : cases : :24-2½'s:dollars	: 1,000 : : cases : :24-2½'s:dollars	: 1,000 : : cases : :24-2½'s:dollars	: 1,000 : : cases : :24-2½'s:dollars	: 1,000 : : cases : :24-2½'s:dollars
Canada	644	4,992	833	6,289	612	3,481	875	4,917
Europe:	:	:	:	:	:	:	:	:
EEC	:	:	:	:	:	:	:	:
Belgium-Luxembourg	256	2,011	270	2,113	239	1,448	248	1,265
France	16	116	25	174	26	147	33	179
Germany, West	374	2,465	436	2,862	1,868	8,278	2,544	10,986
Italy	25	171	43	296	14	76	11	55
Netherlands	213	1,413	238	1,644	426	1,909	471	2,134
Total EEC	884	6,176	1,012	7,089	2,573	11,858	3,307	14,619
Austria	11	82	7	53	77	401	148	728
Denmark	36	251	31	231	142	711	125	615
Finland	33	248	18	126	48	246	28	136
Ireland	57	423	53	372	19	104	9	54
Norway	53	374	59	394	155	760	118	581
Sweden	140	1,023	129	917	361	1,918	300	1,594
Switzerland	140	976	171	1,234	128	642	162	892
United Kingdom	722	5,431	642	4,476	377	2,078	150	808
Other Europe	14	101	12	92	5	30	10	64
Total Europe	2,090	15,085	2,134	14,984	3,885	18,748	4,357	20,091
Other	244	1,913	221	1,726	195	1,181	183	1,171
Total	2,978	21,990	3,188	22,999	4,692	23,410	5,415	26,179

(Continued)

U.S. exports of canned fruits to specified countries,
by quantity and value, 1964 and 1965

Country	Pears				Baby food (fruits)			
	1964		1965		1964		1965	
	1,000 : cases : 24-2½'s : dollars :	1,000 : cases : 24-2½'s : dollars :	1,000 : cases : 24-2½'s : dollars :	1,000 : cases : 24-2½'s : dollars :	1,000 : cases : 24-2½'s : dollars :	1,000 : cases : 24-2½'s : dollars :	1,000 : cases : 24-2½'s : dollars :	1,000 : cases : 24-2½'s : dollars :
Canada	54 :	481 :	87 :	720 :	1 :	20 :	4 :	47 :
Europe:	:	:	:	:	:	:	:	:
EEC	:	:	:	:	:	:	:	:
Belgium-Luxembourg	4 :	26 :	2 :	18 :	1 :	11 :	1 :	10 :
France	(1/)	2 :	(1/)	3 :	(1/)	1 :	(1/)	1 :
Germany, West	1 :	5 :	2 :	17 :	---	---	1 :	6 :
Italy	(1/)	5 :	(1/)	3 :	---	---	(1/)	1 :
Netherlands	4 :	29 :	3 :	22 :	---	---	(1/)	(1/)
Total EEC	9 :	67 :	7 :	63 :	1 :	12 :	2 :	18 :
Austria	2 :	14 :	1 :	10 :	---	---	(1/)	1 :
Denmark	3 :	28 :	4 :	32 :	(1/)	1 :	(1/)	2 :
Finland	3 :	19 :	1 :	12 :	---	---	---	---
Ireland	1 :	6 :	1 :	5 :	---	---	---	---
Norway	1 :	11 :	1 :	8 :	---	---	---	---
Sweden	8 :	48 :	13 :	117 :	---	---	---	---
Switzerland	1 :	8 :	1 :	8 :	(1/)	7 :	1 :	11 :
United Kingdom	4 :	31 :	2 :	22 :	24 :	268 :	1 :	6 :
Other Europe	1 :	11 :	2 :	18 :	15 :	201 :	26 :	321 :
Total Europe	33 :	243 :	33 :	295 :	40 :	489 :	30 :	359 :
Other	37 :	349 :	32 :	284 :	78 :	1,050 :	90 :	1,222 :
Total	124 :	1,073 :	152 :	1,299 :	119 :	1,559 :	124 :	1,628 :

1/ Less than 500 units.

(Continued)

U.S. exports of canned fruits to specified countries,
by quantity and value, 1964 and 1965

Country	Pineapple				Grapefruit			
	1964		1965		1964		1965	
	: 1,000 :	: 1,000 :	: 1,000 :	: 1,000 :	: 1,000 :	: 1,000 :	: 1,000 :	: 1,000 :
	: cases :	: cases :	: cases :	: cases :	: cases :	: cases :	: cases :	: cases :
	: 24-2½'s :	: 24-2½'s :	: 24-2½'s :	: 24-2½'s :	: 24-2½'s :	: 24-2½'s :	: 24-2½'s :	: 24-2½'s :
Canada	198	1,560	242	1,886	53	423	29	228
Europe:								
EEC								
Belgium-Luxembourg	290	1,940	160	1,140	1	8	1	5
France	71	546	81	658	(1/)	(1/)	---	---
Germany, West	852	5,089	826	5,231	1	11	1	8
Italy	24	146	55	392	1	5	(1/)	2
Netherlands	248	1,517	245	1,528	1	6	3	22
Total EEC	1,485	9,238	1,367	8,949	4	30	5	37
Austria	78	552	100	728	---	---	---	---
Denmark	54	333	36	227	(1/)	3	(1/)	2
Finland	42	275	21	140	---	---	---	---
Ireland	4	26	6	41	3	22	6	43
Norway	48	352	62	449	---	---	(1/)	1
Sweden	75	530	79	577	1	4	1	8
Switzerland	129	908	135	1,008	2	15	1	11
United Kingdom	171	1,449	84	694	5	38	22	172
Other Europe	24	155	39	285	(1/)	3	---	---
Total Europe	2,110	13,818	1,929	13,098	15	115	35	274
Other	137	1,234	58	507	6	51	6	48
Total	2,445	16,612	2,229	15,491	74	589	70	550

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1964 and 1965

Country	Asparagus				String Beans			
	1964		1965		1964		1965	
	1,000 : cases : 24-2's	: 1,000 : dollars	1,000 : cases : 24-2's	: 1,000 : dollars	1,000 : cases : 24-2's	: 1,000 : 24-2's	1,000 : cases : 24-2's	: 1,000 : dollars
Canada	19	127	25	162	6	23	5	21
Europe:								
EEC								
Belgium-Luxembourg	130	1,126	69	677	4	21	(1/)	1
France	23	208	28	283	---	---	(1/)	(1/)
Germany, West	1,085	7,010	868	5,868	7	19	44	136
Italy	3	28	2	26	1	4	(1/)	2
Netherlands	81	560	37	279	(1/)	(1/)	4	3
Total EEC	1,322	8,932	1,004	7,133	12	44	48	142
Austria	12	113	15	122	---	---	---	---
Denmark	48	336	57	462	(1/)	1	1	3
Finland	9	65	5	54	1	2	(1/)	2
Ireland	2	19	2	18	1	4	1	2
Norway	47	334	35	319	---	---	(1/)	1
Sweden	126	958	114	1,026	(1/)	(1/)	---	---
Switzerland	159	1,593	120	1,322	28	133	29	123
United Kingdom	97	1,044	58	672	(1/)	2	4	4
Other Europe	5	35	6	49	1	4	3	14
Total Europe	1,827	13,429	1,416	11,177	43	190	86	291
Other	212	2,015	107	1,143	91	352	146	487
Total	2,058	15,571	1,548	12,482	140	565	237	799

1/ Less than 500 units.

(Continued)

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1964 and 1965

Country	Corn				Peas			
	1964		1965		1964		1965	
	1,000	cases	1,000	cases	1,000	cases	1,000	cases
	24-2's	dollars	24-2's	dollars	24-2's	dollars	24-2's	dollars
Canada	35	149	55	223	10	49	2	7
Europe:								
EEC								
Belgium-Luxembourg	1	6	7	37	---	---	(1/)	(1/)
France	3	11	9	40	---	---	---	---
Germany, West	14	61	13	75	---	---	(1/)	2
Italy	1	4	1	4	6	19	(1/)	1
Netherlands	8	33	8	32	(1/)	1	1	11
Total EEC	27	115	38	188	6	20	1	14
Austria	3	10	(1/)	2	(1/)	(1/)	---	---
Denmark	23	90	16	73	(1/)	3	(1/)	1
Finland	(1/)	1	(1/)	1	(1/)	1	---	---
Ireland	1	6	1	2	---	---	---	---
Norway	1	7	2	8	---	---	---	---
Sweden	32	142	35	174	---	---	---	---
Switzerland	9	39	6	27	(1/)	1	1	2
United Kingdom	39	163	46	210	(1/)	1	(1/)	(1/)
Other Europe	2	9	4	19	3	13	2	7
Total Europe	137	582	148	704	9	39	4	24
Other	154	658	205	927	161	810	199	990
Total	326	1,389	408	1,854	180	898	205	1,021

1/ Less than 500 units.

(Continued)

U.S. exports of canned vegetables to specified countries
by quantity and value, 1964 and 1965

Country	Tomatoes				Tomato Paste			
	1964		1965		1964		1965	
	1,000	cases	1,000	cases	1,000	cases	1,000	cases
	24-2's	dollars	24-2's	dollars	24-2's	dollars	24-2's	dollars
Canada	331	1,046	552	1,881	207	1,348	301	2,176
Europe:								
EEC								
Belgium-Luxembourg	2	6	1	5	13	99	18	134
France	2	5	2	6	---	---	1	4
Germany, West	2	9	---	---	---	---	1	6
Italy	8	27	7	23	---	---	---	---
Netherlands	1	3	---	---	1	4	2	24
Total EEC	15	50	10	34	14	103	22	168
Austria	---	---	---	---	---	---	---	---
Denmark	1	5	1	3	(1/)	1	(1/)	1
Finland	(1/)	1	---	---	---	---	---	---
Ireland	1	2	(1/)	2	---	---	---	---
Norway	(1/)	(1/)	---	---	1	2	1	4
Sweden	1	3	1	4	(1/)	(1/)	---	---
Switzerland	(1/)	(1/)	(1/)	(1/)	---	---	4	32
United Kingdom	19	72	(1/)	1	2	9	3	16
Other Europe	(1/)	1	3	10	2	13	1	5
Total Europe	37	134	15	54	19	128	31	226
Other	39	144	45	170	182	1,009	125	747
Total	407	1,324	612	2,105	408	2,485	457	3,149

1/ Less than 500 units.

(Continued)

U.S. exports of canned vegetables to specified countries
by quantity and value, 1964 and 1965

Country	Soup				Baby food (vegetables)			
	1964		1965		1964		1965	
	1,000	cases	1,000	cases	1,000	cases	1,000	cases
	:24-2's	:dollars	:24-2's	:dollars	:24-2's	:dollars	:24-2's	:dollars
Canada	74	377	35	345	4	33	(1/)	4
Europe:								
EEC								
Belgium-Luxembourg	(1/)	1	1	9	2	18	(1/)	3
France	2	10	1	9	(1/)	1	1	6
Germany, West	(1/)	1	(1/)	4	---	---	---	---
Italy	(1/)	1	1	5	1	6	1	5
Netherlands	3	14	2	12	(1/)	1	---	---
Total EEC	5	27	5	39	3	26	2	14
Austria	---	---	---	---	---	---	---	---
Denmark	1	7	1	6	1	6	1	6
Finland	---	---	---	---	---	---	---	---
Ireland	(1/)	(1/)	---	---	---	---	---	---
Norway	---	---	(1/)	(1/)	---	---	---	---
Sweden	3	14	6	36	---	---	---	---
Switzerland	1	7	1	5	3	27	3	30
United Kingdom	13	84	17	104	42	249	---	---
Other Europe	1	3	13	111	7	71	15	107
Total Europe	24	142	43	301	56	379	21	157
Other	490	2,700	515	3,393	93	830	68	583
Total	588	3,219	593	4,039	153	1,242	89	744

1/ Less than 500 units.

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U.S. exports of selected fruits, nuts, vegetables, and related products,
by value, average 1959-63, annual 1961-65

Item	Average 1959-63	1961	1962	1963	1964	1965
	1,000	1,000	1,000	1,000	1,000	1,000
	dollars	dollars	dollars	dollars	dollars	dollars
Fruits:						
Fresh, excluding melons	107,755	113,750	107,983	112,888	121,914	140,965
Dried and dates	41,840	41,712	47,895	43,564	43,136	51,779
Canned	63,518	61,254	78,665	69,208	69,841	76,922
Juices	42,678	45,527	42,253	40,976	34,574	32,966
Other fruits and preparations (including citrus oils)	9,303	9,643	9,950	10,187	12,160	10,171
Total	265,094	271,886	286,746	276,823	281,625	312,803
Nuts (excluding peanuts):						
Total	12,509	6,873	13,029	17,420	18,029	23,005
Vegetables:						
Fresh	51,276	47,733	53,833	56,489	53,055	57,922
Canned	25,645	22,896	26,711	30,575	30,524	30,762
Other vegetables and preparations	23,427	23,068	23,514	26,774	25,375	20,861
Total	100,348	93,697	104,058	113,838	108,954	109,545
Grand total	377,951	372,456	403,833	408,081	408,608	445,353